

Associate of Science in Marketing – Semester Breakdown

Year 1					
Semester 1			Semester 2		
Course #	Course Name	Credits	Course #	Course Name	Credits
EN__	English Composition	3	MK124	Selling	3
MK123	Principles of Marketing	3	MK206	Retailing	3
CS152	Macintosh Applications	3	MA__	Mathematics	3-4
VC125	Digital Graphics: Raster	3	VC101	Introduction to Visual Communications	3
VC126	Digital Graphics: Vector	3	VC128	Design Principles & Elements	3
Total		15	Total		15-16
Year 2					
Semester 3			Semester 4		
Course #	Course Name	Credits	Course #	Course Name	Credits
MK125	Social Media Marketing	3	MK205	Entrepreneurship	3
MK208	International Marketing	3		Humanities & Fine Arts	3-4
MK224	Advertising	3	VC212	Design Studio II	3
SM205	Purchasing	3	MK292	Marketing Practicum	3
SI__	Natural & Physical Sciences Requirement	4		Social & Behavioral Sciences Requirement	3
Total		16	Total		15-16
Year 1 Total		30-31	Year 2 Total		31-32
Program Total					61-63