

Visual Communications Pathfinder

I. Books

A. Reference

Careers in graphic communications : a resource book
Flecker, Sally Ann.
GATF Press, 1998.
Reference 686.2 FLE 1998

B. Other Books

The 7 essentials of graphic design
Goodman, Allison.
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NonFiction 686.22 GOO 2001

50 fast digital camera techniques
Georges, Gregory.
Wiley Pub., c2003.
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Annual of the American Institute of Graphic Arts
Watson-Guptill Publications 1980-
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Artist's & graphic designer's market : where & how to sell your illustration, fine art, graphic design & cartoons.
Writer's Digest Books, 1994-
NonFiction 706.88 ART 2001

Basics of design : layout and typography for beginners
Graham, Lisa.
Delmar, c2002.
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Basic graphic design & paste-up
Warren, Jack, 1931-
North Light Publishers, c1985.
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Becoming a graphic designer : a guide to careers in design
Heller, Steven.
John Wiley & Sons, c2002.
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The best of newspaper design.
Society of Newspaper Designers.
Society of Newspaper Designers, 1979-
NonFiction 686.2252 NEW 2003 v.24

The big book of color in design
Carter, David E.
HarperCollins, 2003.
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The big book of design ideas
Carter, David E.
HarperCollins, 2000.
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The big book of new design ideas
Carter, David E.
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McGuire-Lytle, Erin.
Rosen Pub. Group, 1999.
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McLean, Cheryl, 1957-
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Color, a guide to basic facts and concepts
Burnham, Robert W.
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Color and how to use it.
Powell, William F.
Walter Foster Publishing, 1984.
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Color : a natural history of the palette
Finlay, Victoria.
Random House Trade Paperbacks, 2004, c2002.
NonFiction 535.6 FIN 2004

Color : the secret influence
Fehrman, Kenneth.
Prentice Hall, c2004.
NonFiction 535.6 FEH 2004

Color smart : how to use color to enhance your business and personal life
Cooper, Mimi.
Pocket Books, c2000.
NonFiction 155.9 COO 2000

The complete manual of typography : a guide to setting perfect type

Felici, James.

Peachpit Press, c2003.

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The designer's guide to color combinations

Cabarga, Leslie, 1954-

North Light Books, c1999.

NonFiction 701.85 CAB 1999

Digital imaging for the underwater photographer : computer applications for photo enhancement and presentation

Drafahl, Jack.

Amherst Media, Inc. c2002.

NonFiction 778.7 DRA 2002

Digital scanning and photography /

Gookin, Dan.

Microsoft Press, 2000.

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The elements of graphic design : space, unity, page architecture, and type

White, Alex (Alex W.)

Allworth Press, [c2002]

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The elements of typographic style

Bringhurst, Robert.

Hartley & Marks, c1996.

NonFiction 686.224 BRI 2002

Exploring basic black and white photography

McKenzie, Joy.

Delmar Learning, 2004.

NonFiction 771 MCK 2004

Exploring drawing for animation

Hedgpeth, Kevin.

Delmar Learning, 2004.

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Exploring the elements of design

Evans, Poppy, 1949-

Thomson-Delmar Learning, 2004.

NonFiction 741.6 EVA 2004

Exploring illustration

Fleishman, Michael, 1951-

Thomson-Delmar Learning, c2004.

NonFiction 741.64 FLE 2004

Fashion design drawing course : principles, practice, and techniques : the ultimate guide for the aspiring fashion artist

Tatham, Caroline.

Barron's, [2003].

NonFiction 741.672 TAT 2003

Graphic arts, fundamentals

Walker, John R., 1924-
Goodheart-Willcox Co., c1992.
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Graphic design : time and money-saving tricks of the trade

Hinwood, Tony, 1935-
Drake [1973]
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Graphic designer's guide to faster, better, easier design & production

Evans, Poppy, 1949-
North Light Books, 1993.
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Graphic problem solving for architects and designers

Laseau, Paul, 1937-
Van Nostrand Reinhold, 1986.
NonFiction 720.284 LAS

A history of graphic design

Meggs, Philip B.
John Wiley & Sons, c1998.
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Idea index : graphic effects and typographic treatments

Krause, Jim, 1962-
North Light Books, c2000.
NonFiction 686.2252 KRA 2000

Inside the business of graphic design : 60 leaders share their secrets of success

Fishel, Catharine M.
Allworth Press, c2003.
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An introduction to drawing

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LogoLounge : 2,000 international identities by leading designers

Gardner, Bill.
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Looking closer 4, Critical writings on graphic design

Bierut, Michael.
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Mastering digital photography : the photographer's guide to professional-quality digital photography
Busch, David D.
Muska & Lipman Pub., c2004.
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The new drawing on the right side of the brain workbook : guided practice in the five basic skills of drawing /
Edwards, Betty.
Jeremy P. Tarcher, 2002.
NonFiction 741.2 EDW 2002

The non-designer's scan and print book : all you need to know about production and prepress to get great-looking pages
Cohen, Sandee, 1948-
Peachpit Press, c1999.
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The non-designer's type : insights and techniques for creating professional-level type.
Williams, Robin, 1953-
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Opportunities in commercial art and graphic design careers
Gordon, Barbara, 1933-
VGM Career Books, c2004.
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Photography
Buckingham, Alan.
DK Pub., 2004.
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Photoshop : restoration & retouching
Eismann, Katrin.
Que Publishing, c2001.

NonFiction 006.686 EIS 2001 c.1

Photoshop 7 magic
London, Sherry.
New Riders, 2002.
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Principles of color design
Wong, Wucius.
Van Nostrand Reinhold, c1997.
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Producing a first-class newsletter : a guide to planning, writing, editing, designing, photography, production, and printing
Fanson, Barbara A.
Self-Counsel Press, 1994.
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The ... Publication design annual.

Society of Publication Designers (U.S.)

Society of Publication Designers : Distributed by Robert Silver Associates, c1982-

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Quick solutions to great layouts

Davis, Graham.

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Wurdinger, Victoria.

Milady Pub., c1996.

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Sketching the concept : perspective illustration for architects, designers, and artists

Linton, Harold.

Design Press, c1993.

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Sketching and drawing

Johnson, Cathy (Cathy A.)

North Light Books, c1995.

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Start with a digital camera : a guide to using digital photography to create high-quality graphics

Odam, John.

Peachpit Press, 1999.

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Stop stealing sheep & find out how type works

Spiekermann, Erik.

Adobe Press, c2003.

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Teaching graphic design : course offerings and class projects from the leading graduate and undergraduate programs

Heller, Steven.

Allworth Press : School of Visual Arts, c2003.

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Texts on type : critical writings on typography

Heller, Steven.

Allworth Press, c2001.

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Travel photography : a guide to taking better pictures

T'Anson, Richard.

Lonely Planet, 2000.

NonFiction 778.9 LAN 2000

Type.

Gates, David, 1927-

Watson-Guptill Publications [1973]

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The type specimen book; 544 different typefaces with over 3000 sizes shown in complete alphabets.
V & M Typographical, inc.
Van Nostrand Reinhold [1974]
Reference 686.2 TYP 1974

Typography : the annual of the Type Directors Club.
Watson-Guptill Publications, 1980-
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The underwater photographer /
Edge, Martin.
Focal Press, 1999.
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White graphics : the power of white in graphic design /
Finke, Gail, 1964-
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II. Periodicals

Communication Arts

Macworld

III. Databases

EBSCO Academic Search Premier