

## PAVE Your Way Open House

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## PAVE Your Way Open House

- **EVENT**
- **Event Date:** 11/17/2021 10:00 AM to 11/18/2021 12:00 PM



BUSINESS & VISUAL COMMUNICATIONS

PRESENTS

# PAVE YOUR WAY

## OPEN HOUSE

**Wednesday  
November 17, 2021**

**Thursday  
November 18, 2021**

- **CAMPUS TOUR**
- **ACADEMIC DISPLAY**
- **SOCIAL HOUR**
- **CLASS VISITS**

**Building 1000 // 10AM - 12PM**

**HIGH SCHOOL JUNIORS & SENIORS WELCOME**

**FOR MORE INFO, CONTACT:**

**GCC.PAVEYOURWAY@GMAIL.COM**



@gcc.busviscom



- **Campus Tour**
- **Academic Display**
- **Social Hour**
- **Class Visits**

## ◆ **What**

*Pave Your Way* is an **open house** event where local high school juniors and seniors can learn more about the programs within the **Business and Visual Communications Department**. This includes the following programs: Accounting, Marketing, Supervision & Management, and Visual Communications.

## ◆ **Why**

It serves as an in-person and virtual effort to **increase postsecondary student enrollment** for Fall 2022, facilitated by VC212 Design Studio II, VC292 VisCom Practicum, and MK292 Marketing Practicum students.

## ◆ **How**

The event will showcase the opportunities the department has to offer through a combination of **campus tours** and one-on-one **online Q&A's** with post-secondary students.

## ◆ **Save The Date!**

Wednesday, **November 17, 2021**  
Thursday, **November 18, 2021**  
**10am to 12pm**  
Building 1000

