

DEGREE

## Associate of Science in Tourism & Travel Management

**Total Credit Hours:** 62-63

**About** Associate of Science in Tourism & Travel Management

The Tourism and Travel Management program is designed for individuals who aspire to begin a career in the tourism and travel industry. Students are introduced to management and operating principles of different sectors of the industry to prepare them for a meaningful career, leadership roles, or entrepreneurial opportunities.

### REQUIREMENTS FOR DEGREE

#### General Education Requirements

Course	Course Name	Credits
EN____	Freshman Composition Requirement	3
MA____	Mathematics Requirement	3-4
	Literacy for Life Requirement	3
JA110 <b>OR</b> KE110 <b>OR</b> CH110	Humanities & Fine Arts Requirement:	4
SI____	JA110 <b>OR</b> KE110 <b>OR</b> CH110	
	Natural & Physical Sciences Requirement	4
	Social & Behavioral Sciences Requirement	3

#### Major Requirements

Course	Course Name	Credits
AC211	Accounting Principles I	4
HS150	Welcome to Hospitality	3
HS152	Customer Service	3
HS157	Tourism and Planning Development	3
HS158	Introduction to MICE	3
HS160	Hospitality Supervision	3
HS254	Hospitality & Travel Marketing	3
HS255	Introduction to Airline Transportation Industry	3
HS257	Principles of Tour Guiding	3
HS265	Eco Tourism	3
HS292	Hospitality and Tourism Practicum	3
<b>CHOOSE ONE</b>		
JA110	Japanese I	4
JA111	Japanese II	
CH110	CHamorul	
CH111	CHamoru II	
KE110	Korean I	
KE111	Korean II	
<b>ELECTIVES (CHOOSE ONE)</b>		
JA110	Japanese I	
JA111	Japanese II	
CH110	CHamoru I	

CH111	CHamoru II
KE110	Korean I
KE111	Korean II
MK123 & HL131	Principles of Marketing <b>AND</b> HL131
SM108	Introduction to Business <b>AND</b> HL131
<b>Program Total</b>	<b>62-63</b>

2023-2024 College Catalog

## GENERAL REQUIREMENTS FOR ASSOCIATE DEGREE

Recognizing the necessity for students to succeed in the complex and rapidly changing workplace, Guam Community College offers a general education curriculum that introduces students to major areas of knowledge and methods of inquiry. All degree programs require an interdisciplinary general education component that promotes the development of intellectual skills that enable students to become effective learners and informed citizens. Critical thinking, the use of language and computation, appropriate social skills, global awareness and respect for diverse opinions are among the learning outcomes provided in the general education requirements of each program.

Guam Community College believes that general education provides the academic foundation necessary for students to achieve their life goals. General education is intended to offer students a breadth of quality student learning experiences, encourage their respect for cultural heritage, promote their ethical and responsible social behavior and facilitate their life-long learning.

The General Education program strives to foster student learning and skill development in civic engagement, critical thinking, understanding of the relationship between the individual and society, information literacy, oral communication, quantitative reasoning, and written communication.

Guam Community College believes that high quality general education opportunities for all citizens are necessary for democratic principles and practices to exist and for a sound economy to flourish. The College continually scrutinizes the general education curriculum in order to assure that all degrees and certificates granted by the College support this vision of general education and that it serves as a means to inspire hope, opportunity and responsibility in all its constituencies.

Requirements for General Education follow the options described below. Students declared prior to fall 2010 will follow the requirements indicated in the applicable catalog in which they first declared their major program at the College.

### **Notes on General Education requirements**

Students are advised to check the requirements for their specific programs before taking General Education courses.

Courses chosen to meet the general education requirements may not be used to meet the Major Requirements of a student's specific degree program.

The list contains courses with pre-requisites, so students should make their choices carefully and thoughtfully. Students may consult a counselor or an academic advisor for guidance in choosing any of the course options listed.

**IMPORTANT NOTE:** Some programs require different levels of coursework to meet General Education requirements, please review the individual programs for more information.

## **GENERAL EDUCATION**

### ***Scope 1: Skills for and Application of Lifelong Learning***

**Freshman Composition (Choose one course from the following to meet the required 3-4 credits)**

Course #	Course Name	Credits
EN 110	Freshman Composition	3
EN110A	Freshman Composition with Instructional Lab	4
EN 111	Writing for Research	3

**Mathematics (Choose one course from the following to meet the required 3-4 credits)\***

Course #	Course Name	Credits
MA 110A	Finite Mathematics	3
MA 115	Fundamentals of College Algebra	3
MA 161A	College Algebra & Trigonometry I	3

\*Any college level math will be considered for the completion of this category

**Literacy for Life Skills (Choose one course from the following to meet the required 3 credits)**

Course #	Course Name	Credits
CO 110	Critical Thinking for Civic Engagement	3
CS 151	Windows Applications	
CS 152	Macintosh Applications	

**Scope 2: Broad Comprehension of the Development of Knowledge, Practice and Interpretation**

**Humanities & Fine Arts (Choose one course from the following to meet the required 3-4 credits)\***

Course #	Course Name	Credits
ASL 100	American Sign Language I	4
CH 110	Chamorro I	4
ED 265	Culture & Education in Guam	3
CO 125	Introduction to Human Communication and Speech	3
EN 210	Introduction to Literature	3
HI 121	World Civilization (Pre-historic Time to 1500)	3
HI 122	World Civilization (1500 to Present Time)	3
HI 176	Guam History	3
HM 110	Introduction to Community Services	3
HM 201	Social Welfare & Development: Global Challenges	3
HU 120	Pacific Cultures	3
HU 220	Guam Cultures & Legends	3
JA 110	Japanese I	4
KE 110	Korean I	4
PI 101	Introduction to Philosophy	3
TH 101	Introduction to the Theater	3
VC 101	Introduction to Visual Communications	3

\*Any foreign language, humanities, or fine arts course will be considered for the completion of this category

**Natural & Physical Sciences (Choose one course and the corresponding lab from the following to meet the required 4 credits)\*\***

Course #	Course Name	Credits
SI 101/101L	Introduction to Chemistry: Theory (3) & Introduction to Chemistry Laboratory (1)	4
SI 103/103L	Introduction to Marine Biology: Theory (3) & Introduction to Marine Biology Laboratory (1)	
SI 105/105L	Introduction to Physical Geology (3) & Introduction to Physical Geology Laboratory (1)	
SI 110/110L	Environmental Biology: Theory (3) & Environmental Biology Laboratory (1)	

SI 141	Applied Physics I
SI 150/150L	Introduction to Microbiology: Theory (3) & Introduction to Microbiology Laboratory (1)
SI131/131L	Human Anatomy & Physiology I: Theory (3) & Human Anatomy & Physiology I Laboratory (1)
SI132/132L	Human Anatomy & Physiology II: Theory (3) & Human Anatomy & Physiology II Laboratory (1)

\*\*The exception to this would be SI141 which does not include a laboratory requirement

**Scope 3: Preparation for and Acceptance of Responsible Participation in Civil Society**

**Social & Behavioral Sciences (Choose one course from the following to meet the required 3 credits)**

Course #	Course Name	Credits
EC 110	Principles of Economics	3
PS140	American Government	3
PY 100	Personal Adjustment	3
PY 120	General Psychology	3
PY 125	Interpersonal Relations	3
SO 130	Introduction to Sociology	3
CJ 100	Introduction to Criminal Justice	3
WG 101	Introduction to Women and Gender Studies	3

\*Any social and behavioral science course will be considered for the completion of this category

**Minimum General Education Requirements** **19**

2023-2024 College Catalog

### SUGGESTED SEQUENCE OF COURSES

This suggested sequence of courses is based on the 2023-2024 College Catalog.

Year 1			Year 2		
Semester 1			Semester 2		
Course	Course Name	Credits	Course	Course Name	Credits
EN____	English Requirement	3-4	HS257	Principles of Tour Guiding	3
HS150	Welcome to Hospitality	3	HS265	Ecotourism	3
HS152	Customer Service	3		Mathematics Requirement	3
JA110 OR KE110 OR CH110	Japanese I OR Korean I OR CHamoru I	4	JA110 OR KE110 OR CH110	Japanese I OR Korean I OR CHamoru I	4
HS158	Introduction to MICE	3		Literacy for Life Skills Requirement	3
<b>Total</b>		<b>16-17</b>	<b>Total</b>		<b>16</b>
Year 2			Year 3		
Semester 3			Semester 4		
Course	Course Name	Credits	Course	Course Name	Credits
HS160	Hospitality supervision	3	HS157	Tourism Planning and Development	3
HS254	Hospitality & Travel Marketing	3	AC211	Accounting Principles I	4
HS255	Introduction to Airline Transportation	3	HS292	Hospitality and Tourism Practicum	3

Industry Natural & Physical Sciences Requirement	4	Social & Behavioral Requirement	3
<b>Total</b>	<b>13</b>	Electives	4
<b>Program Total</b>		<b>Total</b>	<b>16-17</b>
			<b>62-63</b>

2023-2024 College Catalog

### [Student Learning Outcomes](#)

Upon successful completion of the AS in Tourism & Travel Management program, students will be able to:

1. Exhibit professionalism and work ethic as it relates to the tourism and travel industry.
2. Explain the inter-relationship among component parts of the tourism system.
3. Create a career plan identifying additional training needed for professional success.

### [Success Stories](#)



[Flori-Anne Dela Cruz](#) [1]

## **Major: Interdisciplinary Arts & Sciences and Tourism & Travel Management**

"GCC connected me with those who are in the industry and equipped me with valuable knowledge and skills both in the industry and the academic level. GCC is truly a community, and they are sincere when it comes to student success. You'll leave with an education and also become a part of a supportive and encouraging community.

## **Check out some of these amazing Associate of Science in Tourism & Travel Management courses...**

### **HS254 Hospitality & Travel Marketing**

This course examines the hospitality and travel marketing system. Students will learn the different types and roles of hospitality and travel industry organizations, how marketing applies to different travel components and various departments of a hospitality organization. Topics such as core principles of marketing, marketing approaches, strategic and tactical marketing, marketing research and analysis, marketing strategy, and marketing plan development, and methods to effectively implement and control as well as evaluate the marketing plan will be covered.

[+ More Info](#) [2]

### **HS265 Eco Tourism**

Ecotourism is a high-yield category in the tourism industry and a form of tourism that fosters learning and appreciation of the natural environment. This course focuses on best practices for planning and strategic management of ecotourism venues and discussion of the role of local and indigenous communities in ecotourism management.

[+ More Info](#) [3]

### **HS157 Tourism and Planning Development**

This course provides an overview of the tourism industry and how its components-destination, marketing, demand, and travel, interact with each other in order to create a successful tourism product. Students will learn principles of destination planning, development, and marketing and apply these principles in the study of Guam's tourism industry.

[+ More Info](#) [4]

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**You may also be interested in these related Programs...**



[5]

[Associate of Science in International Hotel Management \(Distance Education Program\)](#) [5]

The International Hotel Management Associate Degree prepares students in the hotel operational departments: Front Office, Housekeeping, Food & Beverage, and Human Resources. This program focuses on customer service and communications skills necessary to be successful as a hospitality professional. Training students in managerial, supervisory, and organizational skills is also emphasized.

[+ More Info](#) [5]



[6]

[Associate of Science in Marketing](#) [6]

The Associate of Science Degree in Marketing provides students with the knowledge and skills required to obtain

career-sustaining employment in a marketing profession. Among the many career opportunities in marketing are account executive, buyer, merchandiser, brand manager, retail supervisor, advertising assistant, market researcher, and social media marketing coordinator. The marketing program will equip students with the experience and technical skills necessary for rapid progression into mid-management positions.

[+ More Info](#) [6]